



February 23, 2018

Dear Equestrian Retailer,

You are invited to join in our unique advertising sponsorship venue with the DC Area Horse Show Association. Our Division advertising sponsorship is a wonderful opportunity for small shops to be included in a big event.

Here's how it works:

- 1) Select a division from the list.
- 2) Using "true retail value" select prizes from your business for places 1 – 6.
- 3) Notify us to pick-up your selection

What do you get in return?

- 1) Your business' name associated with a dozen different horse shows and series, in one advertising sponsorship!
- 2) Interactive internet exposure starting now through our banquet on November 6. We will take photos of your prizes and post on our website. You actually get your own page!
- 3) Invitation to our banquet. Mingle, hand out your awards, or even set up a display with table space at our banquet to: sell product, offer consultations, hand out information and/or chotchkies, etc.

What does it ACTUALLY cost me?

Assuming a Keystone mark-up, this should make the cost to you \$188 to \$250. Imagine, sponsoring about fifty shows for only about \$200!

***Be an enabler - support your current and future clients' horse show addiction. ☺***

For more information on the DC Area HSA, please visit the website at: <http://www.DCareaHSA.com>. You can view the Division prize pages from our 2016 year. You may also contact: Kathie Hamlin @ 540-955-6219.

**Participating shows:**

Blue Ridge Hunt • Elmington • Frying Pan Farm Park • Locke Meadows • LTD @Morven Park • Kelly's Ford • Philomont VFD • Red Gate • Summerduck The Winslett • Advantage • Turner Farm • VHSA Summer Series • Whitestone

*\* The DC Area Horse Show Association has united several area horse show venues to allow riding members to compete locally for fantastic end-of-year awards and prizes. We provide online interaction with our end-of-year points and prizes, which offers you an advertising opportunity that has no equal. We sanction Hunter shows each weekend day from April through October.*



2018 DC Area Horse Show Association Sponsorship

Company Name \_\_\_\_\_

Contact person \_\_\_\_\_

phone \_\_\_\_\_ e-mail \_\_\_\_\_

Website \_\_\_\_\_

I agree to the terms of sponsorship for the DCAreaHSA and will provide the prizes listed above to be awarded at the DC Area HSA Banquet in November. In exchange, I will receive website advertising with the prizes displayed, access to the DCAreaHSA membership list, and complimentary tickets to the Banquet. I am also invited to address our attendees and personally present my sponsored prizes.

**Please choose in order of preference using numbers 1- 5.**

Lead Line     Pre-Short Stirrup     Hunter Short Stirrup     Short Stirrup Equitation

Green Pony Hunter     Pony Hunter     Pony Pleasure     Low Hunter

Junior Pleasure     Junior Hunter     Adult Pleasure     Adult Amateur Hunter

Green Hunter Horse     Working Hunter     Thoroughbred Hunter

**Describe each product below:**

1<sup>st</sup> place: Valued at \$100 - \$150 \_\_\_\_\_

2<sup>nd</sup> place: Valued at \$85 - \$100 \_\_\_\_\_

3<sup>rd</sup> place: Valued at \$70 - \$85 \_\_\_\_\_

4<sup>th</sup> place: Valued at \$55 - \$70 \_\_\_\_\_

5<sup>th</sup> place: Valued at \$40 - \$55 \_\_\_\_\_

6<sup>th</sup> place: Valued at \$25 - \$40 \_\_\_\_\_

Please send your logo to: [info@dcareahsa](mailto:info@dcareahsa) .

|   | <b>2017</b>               | <b>2018</b>               |
|---|---------------------------|---------------------------|
| <input type="checkbox"/> Lead Line                | Lynden Farm               | Lynden Farm               |
| <input type="checkbox"/> Pre-Short Stirrup        | Country Lane              | Country Lane              |
| <input type="checkbox"/> Hunter Short Stirrup     | Stablemates               |                           |
| <input type="checkbox"/> Short Stirrup Equitation | CFC Farm & Home           | CFC Farm & Home           |
| <input type="checkbox"/> Green Pony Hunter        | Horse Gift Baskets        |                           |
| <input type="checkbox"/> Pony Hunter              | Anytime Tack              |                           |
| <input type="checkbox"/> Pony Pleasure            | The Saddlery              |                           |
| <input type="checkbox"/> Low Hunter               | McCarthy Equine Dentistry | McCarthy Equine Dentistry |
| <input type="checkbox"/> Junior Pleasure          | Another Turn Tack         |                           |
| <input type="checkbox"/> Junior Hunter            | Tri-County Feeds          | Another Turn Tack         |
| <input type="checkbox"/> Adult Pleasure           | Ketterman's Jewelers      | Ketterman's Jewelers      |
| <input type="checkbox"/> Adult Amateur Hunter     | Saddlery Liquidators      | Saddlery Liquidators      |
| <input type="checkbox"/> Green Hunter Horse       | Horse Country             |                           |
| <input type="checkbox"/> Working Hunter           | Antares-Sellier           |                           |
| <input type="checkbox"/> Thoroughbred Hunter      | The Tack Box              |                           |

Please note, advertising sponsors from 2017, will receive first priority for same division in 2018.